

## **NEW ARRIVAL** QUARZ www.reiz.net



REIZ starts the year 2022 with new shapes and colours. Trend-conscious and yet timeless and durable in design.

The new models and colours are unmistakable and

Future-oriented in design and precision, REIZ continues to work with its favourite material, acetate. Even after many years, it still impresses with its versatility and unique properties. When it comes to design, it is restrained and exciting at the same time.

Soft nuances, spherical gradients, sensual combinations and tangible quality are distinctive features of this collection.

A company philosophy is not created overnight. Extensive discussions in the team and with manufacturers are also part of it. As well as years of experience and failures, from which one emerges strengthened and with new insights. Compromises are unavoidable, personally and in business.

What may sound negative is actually an advantage, only through extraordinary challenges can one reflect, it is probably even unavoidable, but this is how new points of view are worked out.













REIZ does not stand for generating the fastest and greatest growth by any means. REIZ wants to maintain satisfied customers, employees and suppliers in the long term and gain new ones.

In doing so, the human being has always had top priority. Humanity is at the forefront, as well as the joy of implementation.

In the end, a product has been created and a lot of heart and soul have been put into its philosophy and processing.

And so REIZ is back again, with much love for detail, in the usual high quality and the usual potential for bestsellers.

