

SPECTR

INTERNATIONAL EYEWEAR FASHION MAGAZINE

JAPAN SPECIAL

THE OPTICAL PERSPECTIVE ON NIPPON

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FACE TO FACE WITH PASCAL JAULENT

MODO IN SOHO

A DOWNTOWN NEW YORK INTERVIEW

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OPTITEKTUR BY REIZ GERMANY

Timeless All Age Glasses

photos RAPHAEL SCHMITZ

Ever since its founding in 1996, designer label Reiz has ranged among the leading manufacturers of quality eyewear in Germany. Backing the brand's reputation with a diligent commitment to quality, all frames are hand-made in Germany using the latest in manufacturing techniques – today as much as back in 1996.

For its 20th brand anniversary, the company based in the town of Wernau is launching the *Optitektur* Collection based on timeless designs and delicate geometric lines. Next to time-honored design inspirations, the brand's designers Franz Reutter and Jochen Gudbrod also placed special emphasis on the color selection, which is masterfully executed in the gradient Havana tones, including 196 Classic Havana, 200 Havana Olive Gradient and 201 Havana Grey Gradient. The collection also features the special colors 176 Taupe and 194 Grey, but only in limited editions at 50 pieces each per model and colorway.



»Achse«

This feminine shape accentuates almost every facial shape with a charming curved top bar.

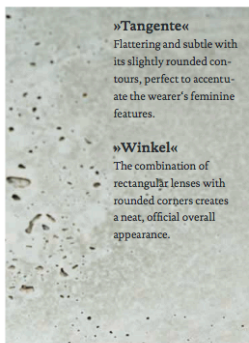
»Bogen«

Extravagant in its combination of straight top bar with oval lenses – the perfect glasses for creative thinkers.



»Kugel«

The time-honored tradition of rounded, oversized sunglasses with keyhole bridge is alive and well; especially for fashion-forward wearers.



»Tangente«

Flattering and subtle with its slightly rounded contours, perfect to accentuate the wearer's feminine features.

»Winkel«

The combination of rectangular lenses with rounded corners creates a neat, official overall appearance.



»Kante«

Generous and distinctively shaped, this model is a timeless classic.

»Kubus«

Large and distinctly masculine, this classic-inspired eye catcher makes a strong stylistic statement.



REIZ
»R20 T.06«
dress MANGO



REIZ
»R20 T.04«
dress SELFPORTRAIT

