

Words Scrittered Like Bust Between Human Figures Finding A Sound That Once Again Becomes Universal AND Begins to Dare.





R/EVOLUTION

One difference between a revolution and an evolution is the "R". Our evolution of the REIZ glasses has earned its "R". The evolution of REIZ is the revolution of aluminium.

Since 1998 they have been working with acetate. They recognised the benefits of the material and helped nurture and shape its success story. Now it is time to open a new chapter. It's time for a change of beat. For the content, the design and the technology.

The claim was to redefine REIZ GERMANY. With the material aluminium they managed to combine technology and aesthetics to create a new series: AIRY METAL 13.

