

LYF

YEAR
FOUR
NUMBER
SIX
SPRING
SUMMER
2012

EURO
20.00

AROUND THE WORLD

REIZ



TOWARDS THE MOUNTAIN



www.reiz.net



It is the passion for perfect detail that makes REIZ so unique. The intricacies count, in shaping as well as in producing. The style of the two designers is as unique as their target group. The "Lovely Animals" series plays with the possibilities the material cell acetate has to offer. The three-dimensional look is characteristic of this collection. Various degrees of thickness emphasize the flowing shapes and intensify the play of colours.

The "Lovely Nature" series is the REIZ interpretation of traditional hand-made glasses. Distinguishing features of the collection are: a consistently purist and edgy design, with a finish achieved through ultimate handcrafting skill. "Lovely Nature" makes style unmistakable.

With "Lovely Streams", REIZ is now showing a new perspective on the material Acetate. The expressiveness of this Collection springs from a new approach to color, shape and materials and complements REIZ's lines Lovely Animals and Lovely Nature with an element of lightness. Weightless designs in detailed composition, open shapes between clear-cut geometry and free movement. Transparent, smoky hues frame the eye: Ice blue, Bottle Green, Milk, Amber, and Cranberry.

A homage to women. And glamour: The new sunglass collection Lovely Sun tells of the desire for the power of summer and the passion for fashion. It makes reference to and interprets the formal language of a past decade. Hard edges meet soft lines, round and rectangular.

REIZ has the pretension of defining a sustainable lifestyle.

È la passione per il dettaglio perfetto che rende REIZ così unico, pur nelle complessità, nelle forme come nella produzione. Lo stile dei due designer è unico come lo è il loro target. LOVELY ANIMALS gioca con le possibilità dei materiali offerte dall'acetato. Il look tridimensionale è la caratteristica di questa collezione. Vari gradi di spessore enfatizzano le forme fluide e intensificano i giochi di colore.

LOVELY NATURE interpreta i tradizionali occhiali artigianali. Le caratteristiche distintive della collezione sono: un design puro e d'avanguardia ottenuto da finiture artigianali, uno stile inconfondibile.

LOVELY STREAMS mostra una nuova prospettiva di utilizzo dell'acetato. L'espressività di questa collezione è data da un nuovo approccio tra colori, forme, materiali e dagli elementi complementari delle linee Lovely Animals and Lovely Nature di lucentezza e luminosità.

Disegni leggeri dalla composizione dettagliata, forme aperte tra geometrie definite e libertà di movimento. trasparenze, toni fumé incorniciamo l'occhio: Blu Ghiaccio, Verde Bottiglia, Latte, Ambra e Mirtillo.

Un omaggio alle donne. Al glamour. I nuovi occhiali da sole LOVELY SUN parlano di desiderio d'estate e passione per la moda. Sono referenti e interpreti del linguaggio formale del decennio passato. Spigolosità incontrano linee morbide, rotonde e rettangolari.

REIZ ha la pretesa di definire uno stile di vita sostenibile.



REIZ

REIZ

IBIZA 2009 - Company trip.



LAFONT

New York!

A place that we go several times in a year but which is still capable of surprising us.

We have a lot of pictures of it but we noticed that my father and brother are doing a lots of pictures centered on new York street art and on typical new York building doors and fire hose... it's strange but through the year it's a common point they have.

In fact we think that the inspiration for creating new styles comes 99% of the time from things outside of the eyewear industry. Travelling is maybe one of the best way to feed your mind with new ideas.

A city personality rely way more in some small details that big pictures touristic places or symbols.

Those pictures are coming from our personal photos files and we thought that it was a good way to express this different angle we try to have in our way of discovering a new place.

